

Why Mobile Security is a "Sweet" Solution for this Famed Bakery Owner



Featured on Cooking Channel's "Unique Sweets" and Food Network's "Cupcake Wars," LA Sweetz founder trusts mobile security to protect her nationally recognized cupcakery.

Success is sweet for gourmet cupcake shop owner Letty Alvarez.

As founder and pastry chef of LA Sweetz, her numerous appearances on reality competition TV shows have gained her critical acclaim for her delectable cupcake creations.

Shortly after its inception in 2008, the Miami-based cupcakery became a favorite with local celebrities. It was quickly listed as one of "Miami's 10 Best Cupcake Shops" in Miami New Times.

But it was the rave reviews on Yelp that gained the attention of Food Network casting directors, who offered Letty the opportunity to be part of the hit series "Cupcake Wars."



Soon after, Letty was also selected as one of thirteen of America's best bakers to compete on TLC's "Next Great Baker."

The numerous TV appearances helped give rise to a successful gourmet cupcakery with numerous locations, making the company a nationally recognized brand.

How LA Sweetz stays protected and connected

LA Sweetz was built on big dreams. And little money.

That's why Letty needed a security provider she could trust to safeguard her precious investment.

She also needed a security solution she could easily manage. One that wouldn't slow down her busy schedule.

That's why she chose Johnson Controls. Their mobile security solutions provided the perfect fit to help her stay connected to her business and protect it at all times, even when she's not there. With the remote capabilities of mobile security, she can easily check up on her business from anywhere, at anytime from her smartphone or mobile device. That means while she is picking up supplies at one location, she can watch live video of the shop to make sure things are running smoothly and safely in her absence.

"The mobile app is great because, as a business owner, I am popping around the city constantly," says Letty. "The comfort and convenience of doing what I have to do from my mobile device is incredible, and it makes me so much more efficient."

Plus, she never worries about missing important deliveries. She either unlocks the door or disarms the system to let in whoever she wants, whenever she wants. All with just a tap.

What's more, it gives her the ability to control multiple locations from a single app.

The best part is that she receives instant text alerts right to her smartphone whenever an alarm is triggered, so she always knows what's happening when she's away.

The enhanced visibility and control lets her manage her security from wherever the day takes her. So she can focus on more important things, like pleasing her customers and growing other locations. And it's all backed by Johnson Controls' 24/7 continuous security monitoring, so she can enjoy round-the-clock protections, 365 days a year.

Admittedly, it gives her the peace of mind that just can't be bought.

"I'm not only protecting the people that work for me and my customers that come in; but I'm protecting my investment."

"The comfort and convenience of doing what I have to do from my mobile device is incredible, and it makes me so much more efficient."

—Letty Alvarez,
Founder, LA Sweetz

Johnson Controls protects more than cupcakes

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